



SAWIRIS FOUNDATION
مؤسسة ساويرس



Years of Development

ANNUAL REPORT 2021

Content

Message from the Chairwoman	01
Letter from the Executive Director	02
20 Years of Development	03
Our Organizational Structure	06
The Foundation Project Portfolio From 2001 till 2021	07
The Foundation Impact during 2021	09
Education & Scholarships Sector	11
Economic Empowerment Sector	21
Social Empowerment Sector	31
Partnerships Sector	41
Learning and Strategies Sector	49
Sawiris Cultural Award	55
The Foundation's Regional & International Contributions	57
Financial Reports	59
Governance	63

MESSAGE FROM THE CHAIRWOMAN



Dear Friends and Partners,

As we embarked on the 21st century, Egypt was facing numerous challenges on the social, economic, and cultural levels. It was therefore essential to create an organization that aimed to address these urgent developmental issues, such as poverty, unemployment, faulty healthcare systems, as well as low levels of access to quality education. This was the main objective behind establishing the Sawiris Foundation for Social Development in 2001. The foundation is one of the first national donors in Egypt, and aims at encouraging a novel approach to sustainable development; this is done through adopting innovative ideas and transforming them into programs that provide equal opportunities and a decent life for all segments of Egyptian society – especially the most deprived and marginalized.

The foundation's journey began 20 years ago, thanks to a number of eminent experts in the field, led by the late, Dr. Ibrahim Shehata, the First Vice President of the Republic and General Counsel of the World Bank at that time,

Ms. Mary Asaad, a community development expert, and the late Dr. John D. Gerhart, the former president of the American University in Cairo. With their help, the foundation's operations were codified, and the board of trustees members were appointed. The board includes 5 founding members from the Sawiris family, alongside 6 leading figures; Mr. Hazem Hassan, Dr. Ismail Serageldin, Mrs. Hala Hashem, Dr. Nadia Makram Ebeid, Ms. Mona Zulfikar, and Engineer Osama Bishai. That said, to all of them, I extend my sincere gratitude for their contributions of experience, time and effort, in order to continuously enrich the foundation's journey ever since its inception.

Over the past 20 years, the foundation has launched numerous social, economic and educational initiatives, which were able to reach close to 700,000 Egyptian citizens in all of Egypt's governorates – with a strong focus towards the governorates of Upper Egypt. Through the foundation's initiatives and programs, we have contributed to creating thousands of job opportunities for youth, and provided quality services to women who head their households, marginalized children, and people with disabilities. We also worked to avail high-quality educational opportunities, starting from pre-primary education, where we supported 125 nurseries, to basic and higher education, where we established 60 community schools in Upper Egypt, as well as provided merit-based scholarships to thousands of Egyptian students. We have also extensively supported technical and vocational education through our leading educational institutions; the German Hotel School in El Gouna (GHS), and the Gouna Technical Nursing Institute (GTNI), which have both graduated hundreds of highly trained technical professionals.

Despite the challenges posed by the COVID-19 pandemic, and the subsequent economic repercussions, the foundation was able to contribute to easing these negative ramifications over the past two years – which clearly highlights the leading role of the foundation in a time of crisis.

This report sheds light on some of our achievements in 2021, which were realized through our technical sectors: economic empowerment, social empowerment, and education & scholarships. This is in addition to our learning and strategy sector – which was established in order to measure the impact of our programs, and to ensure that we operate using the highest professional standards, as well as that we fund programs that are firmly based on scientific evidence. This formula aims to reach sustainable, inclusive and equitable social development that allows stakeholders to build their resilience in the face of challenges.

All of these achievements would not have been possible without the commitment of our devoted partners – who come from various organizations that represent the government, the civil society, as well as the private sector. We're proud to state that our partners share our same objectives and aspirations, which are tied to Egypt's Vision 2030 as well as the United Nations' sustainable development goals. With the conclusion of the first 20 years, Sawiris Foundation is still resolutely committed to continue giving over the upcoming years through a strategic plan that draws a roadmap based on the notion of effective altruism, on empowering change agents, and finally on expanding initiatives that are based on scientific evidence and sound planning. This strategic plan is the result of an extensive multisectoral review,

as well as a comprehensive evaluation process of our successes, the challenges we faced, and the lessons we have learned over the course of our work. This, we believe, is a solid step towards the foundation's goal of promoting sustainable social development, eradicating poverty, creating real, and tangible opportunities to improve the quality of life of Egyptians, as well as meeting their aspirations for a life characterized by justice, understanding, and equal opportunities.

In conclusion, I would like to extend my sincere gratitude to all members of the board of trustees for their extensive efforts, and to all our partners for their hard work and dedication, which has enabled us to achieve much more than we had vowed. Truly, through our collaboration, we were able to maximize our impact in addition to regularly exchanging experiences and knowledge. I also take this opportunity to commend the foundation's executive team for their commitment to achieving the highest possible impact and for helping bring about real positive change in Egypt.

Mrs. Yousriya Loza-Sawiris
Chairwoman

LETTER FROM THE EXECUTIVE DIRECTOR



Dear Friends and Partners,

The negative ramifications of the COVID-19 pandemic were indeed multifaceted in nature, and some of them are projected to linger on for a long time. Thus, a new term has been coined to describe this predicament – “Post COVID-19 Syndrome”. We can guarantee that this term is not only related to public and individual health, but rather to numerous aspects of life. That said, in 2021 the foundation was keen on ensuring that its programs were well aligned with the ongoing challenges of the pandemic. This is in addition to working on re-evaluating the foundation's strategy, objectives, expected results, work style as well as the impact we hope to have. I am pleased to present to you the annual report of Sawiris Foundation, which gives an overview of our performance over 20 years of working in development, and which sheds special light on our most important achievements, results, as well as financial status in 2021.

In over 20 years of resolute commitment towards pioneering developmental work, the foundation has invested more than 2 billion EGP to serve close to 700,000 beneficiaries in 24 governorates. The foundation directed its funding towards achieving social and economic empowerment for the most marginalized groups in the most remote and underserved areas. This is in addition to providing scholarships to outstanding students inside and outside of Egypt. We have also supported individuals in leadership positions through prestigious executive education programs, and have honored writers and literary figures through the Sawiris Cultural Awards.

The foundation has invested over 286 million EGP in 2021, which was distributed on more than 100 projects. These projects have been delivered through our technical sectors: education and scholarships, economic empowerment, and social empowerment, all of which aim to provide comprehensive interventions to serve the poor and most marginalized, and which operate through the following mandates:

- Increasing access to quality education in order to empower change agents and increase opportunities for social mobility.
- Providing professional and technical training programs to empower those in poverty, in effect transferring skills, assets and the capital needed to achieve sustainable growth in income.
- Delivering social protection programs and basic services to the ultra-poor in order to integrate them into their communities.

One of the most prominent interventions of the education and scholarships sector was the expansion of our early childhood education program, in cooperation with the Ministry of Social Solidarity. This included developing nurseries that provide quality educational services and a safe environment for children, all while aspiring to support the enrollment of mothers in the labor market. We also launched the “Sawiris Distinction Scholarship” for the first time, where students were provided with the opportunity to study for their bachelor's degrees at prestigious universities in Egypt. What's more, is that in 2021, 95 distinguished Egyptian students received scholarships at the bachelor's and master's levels inside and outside Egypt, bringing the total number of scholarships provided by the foundation since its inception to 1,234.

The economic empowerment sector invested 30 million EGP to fund the “Forsa” program, which operates under the umbrella of the Ministry of Social Solidarity, and aims to support 11 NGOs in various governorates in Egypt.

The program's objective is to support and develop micro projects in some of the most marginalized villages in the country. The sector also worked on providing a variety of training and employment programs that reflect the requirements of the market, in order to qualify beneficiaries to obtain decent job opportunities. This is in addition to the

agricultural development projects that resulted in reclaiming nearly 50 acres of land, while providing farmers with the training needed to adopt sustainable farming practices.

In the social empowerment sector, the “Bab Amal” program, throughout two years of implementation, succeeded in graduating 730 families from extreme poverty; this is in addition to providing technical support to more than one international institution, such as the World Bank in Iraq and the Danish Refugee Council in Jordan. The support was in the form of providing the knowhow regarding the mechanisms of implementing the program, as well as how to benefit from the program on a larger scale. Moreover, the investment in the “Beit Yehmeni – A House to Protect Me” initiative was close to 50 million EGP, and was implemented in 5 of the poorest governorates in Egypt, in effect rehabilitating 700 homes and equipping them with basic services, alongside improving the quality of the public utilities in the targeted villages. In addition to that, and in order to enhance the urgent relief services that target all of Egypt's governorates, we worked on supporting the Egyptian Red Crescent through a relief fleet of 39 vehicles which deliver their convoys.

The foundation is proud to work with various partners from the public and private sectors, as well as from the civil society – a sense of pride that keeps on increasing year after year. Our joint efforts have culminated in allocating more than 75 million EGP from partners to expand the scope of our work, and therefore our impact. This amount is equivalent to 30% of the foundation's budget in 2021. We were also pleased to 1) renew our strategic partnership with ALEXBANK, where we aim at improving the living conditions of marginalized individuals and communities; 2) expand the scope and duration of our strategic partnership with the Agence Française de Développement (AFD); and 3) to conclude a new partnership with ORA Developers to support children without parental care.

On the regional and international levels, the foundation in 2021 expanded its efforts when it comes to the dissemination of its expertise. For example, Harvard Business School developed a case study on the foundation's important work to advance the educational system in Egypt, in addition to our strategy to expand pre-primary education programs and scale them up on a

national level. Furthermore, researchers at the University of the Witwatersrand School of Business also wrote a case study on the foundation's swift and effective response during the COVID-19 pandemic, highlighting the foundation's decision-making mechanisms as well as its support to the civil society during that critical period.

As we aim to attain the highest return on our investment, and to deliver real support to those who are most in need, and as we are also committed to ensuring the feasibility and effectiveness of our interventions, we have recently adopted the effective altruism philosophy. This approach relies on carefully researched scientific evidence to achieve the desired results. Our new vision for the future is thus formed, based on this philosophy, and will revolve around further honing the scope of our work, as well as increasing our efficiency and effectiveness. We aspire towards two specific goals: 1) reducing multidimensional poverty, and 2) empowering change agents who can achieve positive impact in their communities.

In conclusion, I would like to congratulate the Sawiris family, the board of trustees of the foundation, as well as its employees, for concluding 20 years of steadfast dedication to sustainable development. Meanwhile, I would like to extend my gratitude to all of our developmental partners, without whom we would not have been able to realize all these achievements – which we are incredibly proud of. With the conclusion of these 20 years, we reaffirm our promise and commitment to sustainable development, and aspire to continuously develop ourselves, learning from the important lessons of the past, as well as keeping pace with the challenges of the present and the future. Ultimately, our goal is to intensify our efforts in order to mobilize the largest possible amount of resources to serve the most marginalized in Egypt.

Noura Selim
Executive Director SFSD

20 Years of Development

The Sawiris Foundation for Social Development (SFSD) was established in 2001 with an endowment from the Sawiris Family as one of the first national donor foundations addressing many of the critical and pressing issues facing the Egyptian society. Since its establishment, the SFSD has been working to create opportunities, drive change, and achieve sustainable development that is based on knowledge and exchange of experiences and best development practices.

Over the course of 20 years, the Foundation has succeeded in consolidating the sustainable development approach instead of the charitable approach, by adopting pioneering initiatives and ideas and transforming them into projects that secure a decent life for all segments of Egyptian society. Through this approach, the Foundation was able to create thousands of job opportunities for youth, female household heads, and people with disabilities. The Foundation also succeeded in providing high-quality education opportunities and scholarships to thousands of eligible and outstanding Egyptian students. The Foundation also supports technical and vocational education through leading educational institutions; El Gouna Technical Nursing Institute (GTNI), and the German Hotel School in Gouna (GHS). The foundation also supports a variety of impactful programs targeting the provisions of healthcare services, infrastructure development, and the empowerment of women and children.

The Foundation is developing a new strategy for the years 2023-2028, which is entirely based on adopting the philosophy of effective altruism and reinforcing evidence-based interventions in order to maximize the impact of resources allocated to support development programs. It is also making continuous efforts at the institutional level to become a learning organization that relies on rigorous monitoring and evaluation systems.

During its journey in sustainable development, SFSD has made a direct difference to the lives of more than 700,000 Egyptians, across 24 governorates, with a focus on Upper Egypt. This was done through many economic, social and educational initiatives, with a total fund of EGP +2 billion.

Vision

As a partner in development in Egypt, we seek to present a pioneering model for the role of civil society organizations, through promoting and supporting innovative solutions targeting comprehensive and sustainable development.

Mission

Our mission is to support sustainable development solutions in order to alleviate poverty and social and economic exclusion, as well as provide equitable educational opportunities for the most marginalized groups in Egypt. This is done through cooperation with civil society, and the private and governmental sectors.

Objectives



Increasing access to high-quality education



Improving incomes for the poor



Developing the poorest communities



Encouraging artistic and cultural creativity

Core Values

We are committed to the fundamental principles and values that boost our mission and objectives, including accountability, transparency, equity, justice, and integrity. Hence, all of our work seeks to promote the best developmental practices and to effectively respond to the needs of the Egyptian people.

Our Approach



Building effective partnerships with civil society, as well as the governmental and private sectors.



Boosting the best practices in the design and management of development project through impact measurement, follow-up, evaluation and capacity building of partner NGOs.



Adopting a market-driven training and employment model, in which market needs are comprehensively assessed prior to the design and provision of training in order to maximize job potential for trainees.



Promoting the spirit of competition among the beneficiaries while celebrating excellence through scholarships, cultural awards, and job creation competitions.



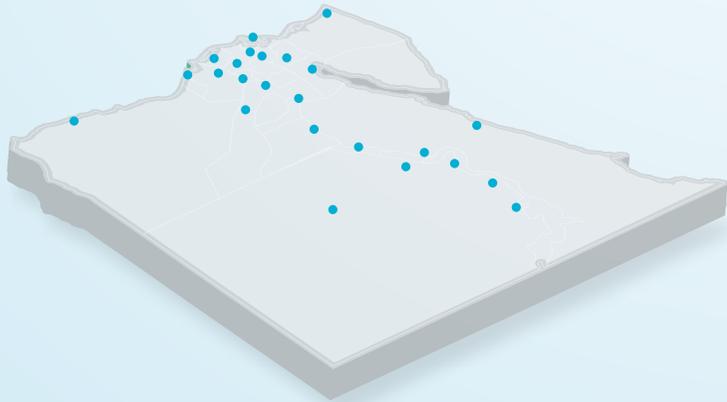
Expanding successful initiatives to maximize impact and achieve sustainability.

Geographical Spread

Locally

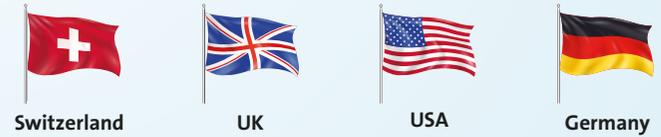
24 
Governorate

Focusing on the remote and upper governorates



Internationally

The foundation has expanded its scholarships for outstanding students to the best university in



Our Organizational Structure



Sawiris Foundation

- Board of Trustees
- Executive Management

Technical Sectors

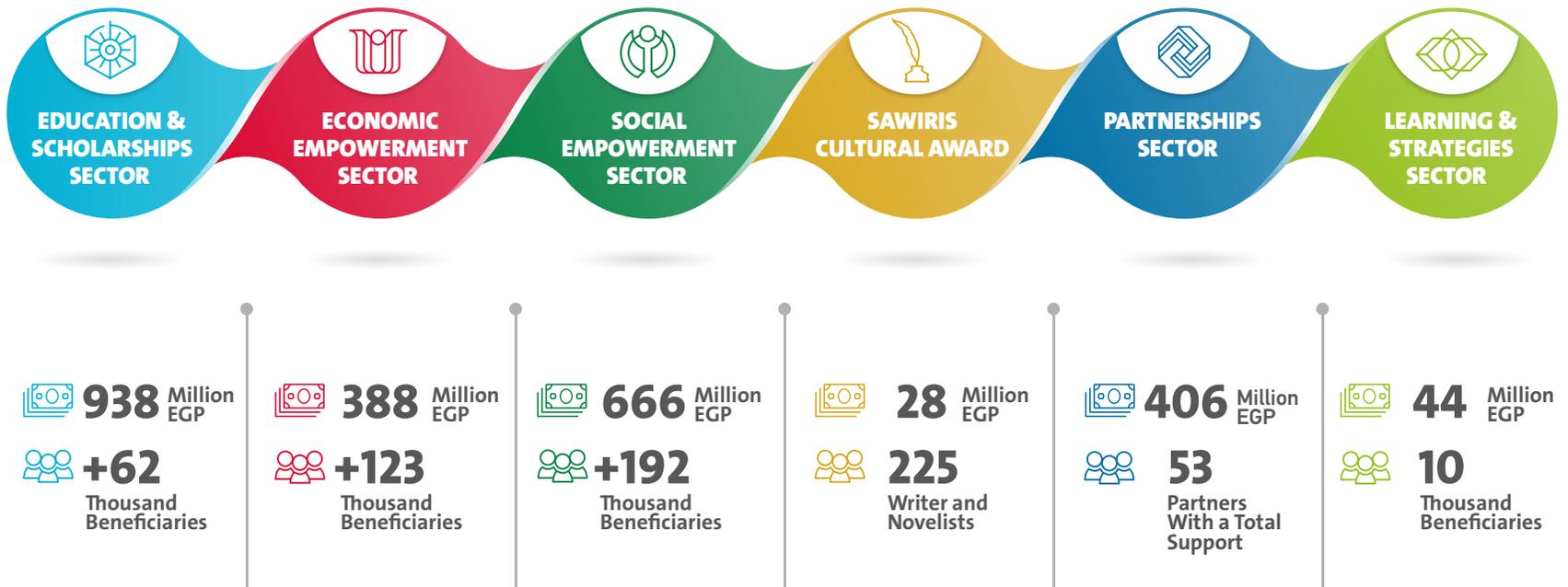
- Education & Scholarships Sector
- Economic Empowerment Sector
- Social Empowerment Sector

Supporting Sectors

- Partnerships Sector
- Learning & Strategies Sector
- PR & Communications Sector
- Financial Audit Sector
- Finance Sector
- Human Resources & Administration Sector
- Services and Support Sector

The Foundation Project Portfolio From 2001 till 2021

 **+2** Billion EGP *Serving about*  **700** Thousand Beneficiaries





The Foundation Impact during 2021

During 2021, the Foundation committed itself to two main goals:

FIRST GOAL

Ensuring that the technical programs are compatible with the ongoing challenges due to the COVID-19 pandemic, in order to support the beneficiaries in the best possible way.

SECOND GOAL

Setting specific and measurable goals and results to monitor performance at all technical and administrative levels, which will be activated by the beginning of 2022.

EGP 286 million was invested to implement the working plan of 2021 as follows



THE OBJECTIVES OF THE FOUNDATION WERE COMBINED WITH THE FUNDING PROVIDED WHICH RESULTED IN THE LAUNCH OF NEW PROGRAMS AND THE EXPANSION OF IMPORTANT EXISTING PROGRAMS.

NOTABLE ACHIEVEMENTS



12

PROGRAMS



100

PROJECTS



24

GOVERNORATES

EDUCATION & SCHOLARSHIP

Supporting  Nurseries
125

Supporting  Community Schools
60

 **298** Technical cadres enrolled in educational institute

 **95** Scholarships for Bachelor's and Masters Degrees

ECONOMIC EMPOWERMENT

Supporting  Community Start-ups
45

Supporting  Social Entrepreneurs
90

 **47** Reclamation Acres

 **850** Trainees (Training and Employment programs)

SOCIAL EMPOWERMENT

Supporting  Care Centers
29

 **39** Total relief vehicles

Renovating  Homes
693

 **730** Families saved from Extreme Poverty's



EDUCATION & SCHOLARSHIPS SECTOR

The education and scholarship sector works to achieve two main goals:

- Increasing the chances of social advancement for the poor and the poorest.
- Improving access to outstanding higher and executive education for change agents.



Education & Scholarships Impact in 2021

Map of Sector's Projects across the governorates of Egypt



Sector Programs

- Early Childhood Education Program
- Basic Education Program
- Technical and Vocational Education Program
- Higher and Executive Education Program



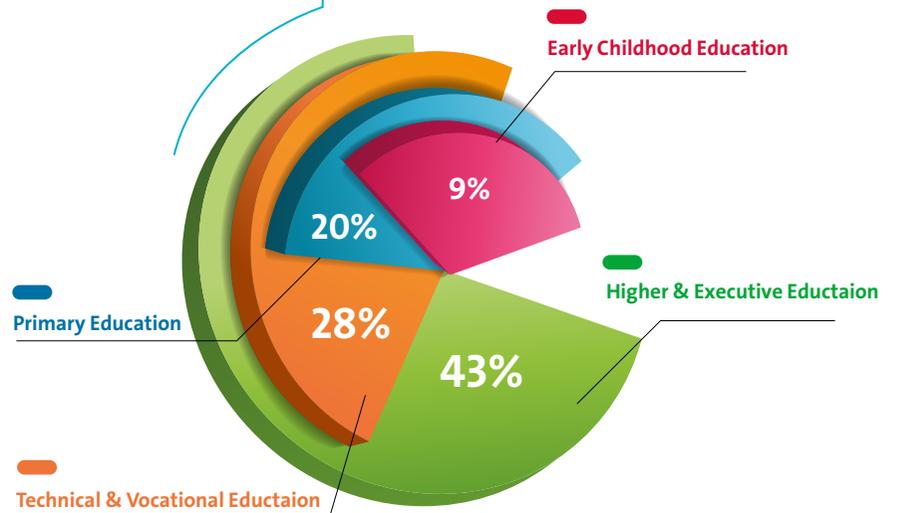
38 Projects



115 Million EGP



+35 Thousand Beneficiaries



Note: We also provide capacity building for practitioners working in the field of early childhood, in cooperation with the Ministry of Social Solidarity, in all governorates of Egypt.



Early Childhood Education Program

One of the latest developed programs in the Education and Scholarship Sector, which was launched with the aim of contributing to the development of the quality of formal and informal educational services provided to children aged 2-6 years in poor and marginalized communities.

The Most Significant Projects

My Nursery is My Future

The project aims to provide high-quality early childhood education in the governorates of Giza, Sohag and Aswan by improving the quality of educational and health services for children and their families, with a total budget of approximately EGP 9 million. This is achieved through:

- Developing the capabilities of service providers in nurseries.
- Development of infrastructure and technology for nurseries.
- Building the capacity of the employees of the Ministry of Education and the Ministry of Social Solidarity, working in the field of early childhood.

Building the Capacity of Early Childhood Workers

The project aims to improve the quality of educational services provided in the targeted nurseries through a sustainable strategy for capacity building interventions, with a total budget of more than EGP 4 million. The project is based on three main components:

- Developing a training package in the educational fields to build the capacities of nursery facilitators.
- Developing a training package in the field of executive management to build the capacities of NGOs' board members and managers of nurseries.
- Building capabilities and preparing training cadres in the family and childhood departments of NGOs partnering with the Ministry of Social Solidarity, while empowering them with the Ministry's training packages.



125 Nurseries have been rehabilitated to serve **+1500** children and their families

In cooperation co-financed by Implemented by



+750 Qualifying Facilitators
+ 50 Managers

In cooperation





Basic Education Program

Goal : aims to provide and contribute to the development of the quality of basic education for students aged 6-18 years in the poorest and marginalized communities, focusing on the governorates of Upper Egypt, through:

- Developing the teaching skills of teachers
- Activating community participation
- Supporting infrastructure including technology
- Supporting governance of educational institutions
- Developing students' educational and life skills

Most Significant Projects

Schools for Egypt

At its core, the project is based on the idea of one-class community schools, which aim to provide high-quality education to children who have not been enrolled in or have dropped out of basic education in remote villages that are deprived of educational services. The project contributes to supporting 60 community schools in the governorates of Assiut, Sohag and Qena.



60 A total supported community Schools



[Watch the documentary about the project here](#)

Partnering Entities



Executing Entities





Teaching at the Right Level

SFSD has adopted the “Teaching at the Right Level” (TaRL) approach, which was pioneered by the Indian non- governmental organization Pratham. In Partnership with the Educate Me Foundation, we have adapted the TaRL approach to fit the Egyptian context, while the Egyptian Company for Studies, Training and Administrative Development (CID) has assessed the quality of the adaptation process.

To implement the initiative on a broader national level, 15 community schools in Assiut and Sohag were rehabilitated, in coordination with the Ministry of Education, and were accredited by the National Authority for Education Quality Assurance and Accreditation in Egypt.

Under the Auspices of



In partnership with



Qualifying Scholarships for High School Students

These scholarships were initiated with the aim of qualifying outstanding high school students to pursue their undergraduate studies in the top ranked universities inside and outside Egypt. The scholarships target 340 male and female students in six governorates, with a focus on marginalized communities, to develop their language, academic and personal skills, as a step to fulfill the admission requirements for distinguished universities.



Scholarship Implemented in

Beheira - Kafr El Sheikh - Qena - Beni Suef

In cooperation with



by



Scholarship Implemented in

Assiut – Sohag

by





Vocational and Technical Education Program

Goal : The program aims to provide high-quality educational services to students aged 11-18 years, to create highly trained technical cadres and contribute to bridging the gap between the required skills and the needs of the labor market. Through the program, a number of grants and initiatives are offered to support technical education, in addition to the opportunities provided by two of our leading educational institutions that have been established according to international standards.

Most Significant Projects

The German Hotel School El Gouna (GHS)

The first hotel school of its kind in Egypt that offers top tier hospitality education. It was established in 2002 with the aim of qualifying students, through theoretical studies and practical training, to work in the tourism and hotel sector. After graduation, students obtain a hotel technical diploma accredited by the German Chamber of Industry and Commerce in Leipzig (IHK), and from the Ministry of Education and Technical Education in Egypt. Students are also given the chance to work in the most prominent hotels and resorts after graduation. Sawiris Foundation offers scholarships to outstanding students from marginalized communities who have obtained a preparatory certificate to study at the school for a period of 3 years. The scholarship fully covers tuition, accommodation, and living expenses.


Total
Number of
Graduates in
889
2021

In cooperation with



Gouna Technical Nursing Institute (GTNI)

The GTNI was established in 2002, in partnership with Lawrence Memorial Regis College, Massachusetts, USA, and under the supervision of the Ministry of Health and Population and the Ministry of Higher Education and Scientific Research.

In order to enable students to develop their scientific and practical skills, the institute has been equipped with the latest educational methods including; laboratories, a specialized electronic library, and a computer lab.

Sawiris Foundation offers full scholarships to students who hold high school degrees. The duration of theoretical and practical study is two and a half years, followed by a three-month practical training in a hospital, as a condition for obtaining a nursing diploma accredited by the Health Technical Education Department at the Ministry of Health and Population, and from the Department of National Equivalency, in addition to a license to practice the profession of nursing.


Total
Number of
Graduates in
243
2021



In addition to our educational institutes, we also support technical and vocational initiatives as in the following:

Accreditation of graduates of the Integrated Technological Education Cluster in Assiut:

The Foundation signed an agreement with the Education Development Fund- the Egyptian Cabinet of Ministers, within the framework of a major partnership with The German - Arab Chamber of Industry & Commerce. The aim of the agreement is to accredit graduates to reach the highest level of preparation and training efficiency, which qualifies them to obtain job opportunities while contributing to the achievement of sustainable development of the Country in the present and the future.

Don Bosco Scholarships:

We offer scholarships at the Don Bosco Institute, which is one of the most successful models in the field of technical education that combines theoretical and practical training in its curricula. 10 students were awarded the scholarship for the academic year 2021/2022.



Higher and Executive Education Program

Goal: The program aims to provide high-quality education for outstanding Egyptian students to obtain their bachelors and master's degree at the most renowned, universities around the world. It also aims to empower employees and leaders, working in the public and private sectors, by providing them with executive education programs.

Most Significant Projects

Supporting Executive Education for Employees at the Governmental Sector

As part of the expansion of executive education programs for government leaders, and in partnership with the Institute for Governance and Sustainable Development, the Sawiris Foundation launched this program in order to enhance the skills of 67 government leaders by focusing on (digital transformation and Corruption Fighting, digital transformation in public administration, and smart cities and communities).



95 New Scholarships

to obtain Bachelor's and Master's degrees in Egypt and Abroad

المعهد القومي للحكومة
و التنمية المستدامة
National Institute for Governance
& Sustainable Development



HIGHER EDUCATION SCHOLARSHIPS

For all details about scholarships, please check the scholarships booklet



SCHOLARSHIP	DEGREE	FIELD OF STUDY	COUNTRY
Onsi Sawiris Scholarship	Bachelor's degree	Engineering - Economics - Political Science - Finance – Management	USA
	Master's degree	Business Administration - Engineering - Construction and Construction Management	
Yousriya Loza-Sawiris Scholarship	Master's degree	Development Practices	USA
Sawiris Art and Culture Scholarship	Master's degree, Bachelor's degree, Art Residencies	Visual Arts - Performing Arts - Film Studies – Music	Most Prestigious Universities in Europe and North America
LSE - Sawiris Scholarship	Executive Masters	Cities Urban Development	UK
Sawiris Scholarship of Excellence	Bachelor's degree	Engineering - Science - Information Technology - Economics and Political Science - Commerce - Media - Law - Agriculture – Nursing	EGYPT
Sawiris Distinction Scholarship for Students with Disabilities	Bachelor's degree	Any of the fields available at partner universities	EGYPT
Scholarship for Graduate of German Schools Abroad	Bachelor's degree that may be followed by a complementary Master's scholarship	All fields of study available at Germany's top universities except medicine	GERMANY
Scholarship for students of the French University in Egypt	Bachelor's degree	Engineering - Applied Languages - Business Administration	EGYPT
Sawiris Stem Cell Research Scholarship	Scientific Research	Stem Cells	EGYPT

The Preparatory Year Program

In cooperation with the Goethe Institute in Cairo and the Technical University of Berlin:

This full time preparatory program, which exclusively offers a technical specialization course that qualifies applicants for entry into German universities in the fields of natural sciences, and technology. Sawiris Foundation offers fully funded scholarships cover the program for one year in Egypt.





Inspiring Stories

Amir Faraallah Hanna

Onsi Sawires Scholarship 2002 – 2005

Management Science and Engineering at Stanford University in California, USA.

“This scholarship was a real life changing experience!

After my graduation in 2005, I worked as a senior advisor at Countrywide Financial Corporation in Los Angeles, which at the time was the largest mortgage lender in the United States. Then I came back to Egypt and worked with Orascom Construction Industries in 2007 as a Corporate Associate in the Corporate Finance and Treasury Department. In 2008, I moved to the International Finance Corporation, an affiliate of the World Bank Group, as an Investment Officer in the Manufacturing, Agribusiness and Services Department, first in their Cairo office and later moving to their headquarters in Washington DC, where I manage a USD500+ million portfolio of debt, quasi-equity and equity investments in the MENA region.

I would not have reached these positions or this development in my career without this scholarship that also helped me pass the CFA exam and become a charter holder of the Chartered Institute of Financial Analysts membership, which is a symbol of excellence in the investment community worldwide.”





Inspiring Stories

Mina Samy

**Scholar of Sawiris Arts & Culture
Scholarship 2021 – 2023**

**Studies Master's in Music Composition for Screen
at The Royal College of Music in London, UK.**

“This scholarship is a great opportunity to enrich my knowledge and experience at an international level. Although I have been able to establish myself as an independent music composer and producer, being accepted on this scholarship to study at the best music college in the world will allow me to reach the level I strive to achieve in my work.

Thanks to this scholarship, I am surrounded all the time by world-class composers and musicians, in a very creative and productive environment. The mentorships I get, whether from my peers or from professional Oscar- or BAFTA-winning composers, results in a group learning experience that can be a long-term motive for my career. Furthermore, collaborating on the recording of my music with world-class musicians from Royal College is a non-comparable or invaluable experience by itself. A year after I had commenced my study, I was elected by my colleagues as President of the Royal College of Music Sound Composers' Society.

In the future, I plan to give multiple lectures and master classes in the fields of music production and film recording, as in Egypt, there is no resources for people who want to develop themselves in this field except for self-learning. Accordingly, I wish I could transform the experience I have obtained, and to introduce some guidance to soundtracks composers in Egypt in order to make an impact in such field while creating a healthy competitive environment in this field and improving the musical scenes in musical films in Egypt.”





ECONOMIC EMPOWERMENT SECTOR

The sector aims at improving the income level of the poor and most disadvantaged groups by providing them with the necessary training, skills, assets and capital to achieve sustainable economic growth.



Economic Empowerment Sector in 2021

Map of Sector's Projects across the governorates of Egypt



Sector Programs

Micro Finance Program

Training & Employment Program

Agriculture Development Program



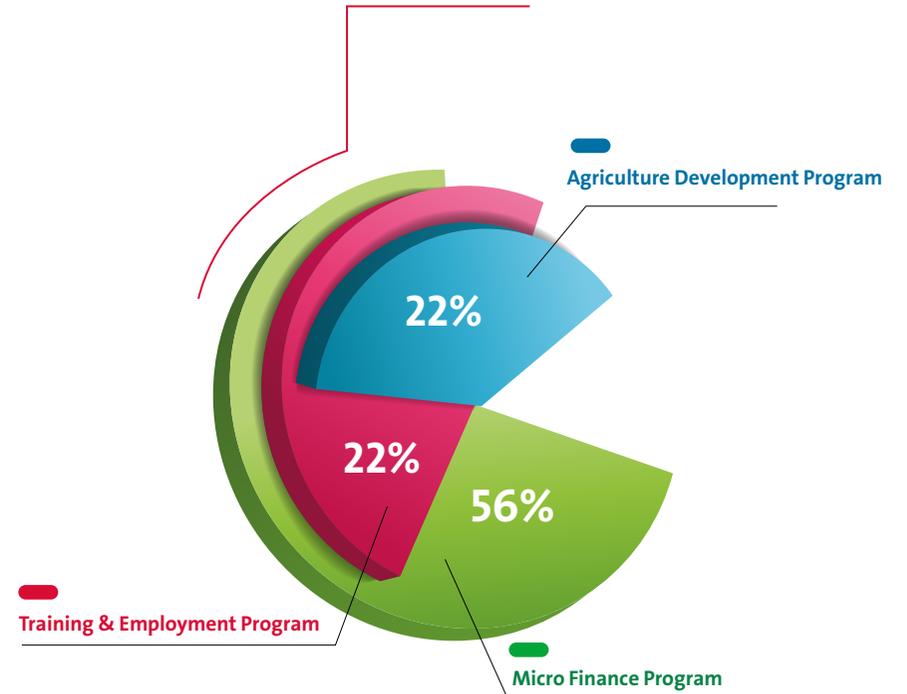
34 Projects



74 Million EGP



+25 Thousand Beneficiaries



Micro Finance Program

Goal : Improving the level of income for the most marginalized and in need groups, particularly young people, female heads of household, and people with disabilities, by supporting them to establish or expand their small businesses. The program provides administrative and professional training - as needed - followed by the necessary support, whether in the form of a loan or grant.

The Most Significant Projects

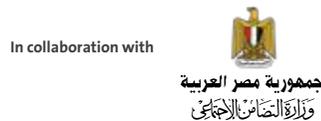
Our Future in our Hands

An initiative to improve the income level of more than 4000 beneficiaries, by providing them with vocational, administrative, and financial training, followed by appropriate loan to help them start their small projects that include ready- made garments, dairy production, bakery, poultry and livestock farming.



Forsa "Opportunity"

The project is implemented in partnership with the Ministry of Social Solidarity, and in cooperation with 11 NGOs working in the field of small and micro enterprises. The project aim of improving the social and economic situation of poor families by supporting them to set up their small income-generating projects, establishing collective production units, and providing a package of services including technical support, training and awareness of financial inclusion, and creating new outlets for marketing locally and internationally.




60 Million EGP
 Total Budget


40 Million EGP
 MSMEDA contribution


20 Million EGP
 SFSD contribution


30 Million EGP
 SFSD total financial contribution



Selected NGOs



Uplift 4 Upper Egypt

The project aims to provide technical and financial support to social entrepreneurs from Upper Egypt, in the fields of agro-industry, agricultural technology, waste recycling, and others. The project also aims to empower start-up companies, starting from the prototype stage through the various stages of growth, by providing opportunities for training, financing and networking. The project provides two training sessions over a period of 14 months for a total of 45 community start-ups and +90 entrepreneurs in Upper Egypt. Based on the merit in providing innovative projects with a thoughtful societal return and the ability to expand and provide job opportunities, companies will be eligible to compete for financial prizes to support their innovative projects.



45
Community
start ups



90
Social
Entrepreneurs



The brochure of the winning startups is available here



Intagna “Our Production”

2021 witnessed the completion of “Our Production” project, which contributed to alleviating the suffering of the poor groups in North Sinai, as one of the most remote and marginalized governorates, especially during the period of the Covid-19 virus pandemic. The project succeeded in establishing a production line to meet the necessary needs of medical and preventive supplies, in addition to equipping a new workshop, and providing training for workers to improve their technical and administrative skills. The project also provided sewing machines, as in-kind grants, in order to achieve economic empowerment for those who do not have the ability to work in the workshop.



Training & Employment Program

Goal : To train and qualify the most marginalized groups to get decent job opportunities according to the needs of the labor market in the targeted areas.

The Most Significant Projects

Qualifying Competent Workforce for the Egyptian Industries

The project was launched, in partnership with the El Sewedy Electric and in cooperation with the Egyptian German Technical Academy affiliated to Siemens Energy, to qualify and empower 200 youth to enter the local labor market and support industries with distinguished technical employment. Areas of training include electrical products, engineering and constructions, water solution and utilities development, industrial development cables and wire production. The project aspires to employ at least 75% of the youth upon completion of training in the best factories and companies.

In cooperation with

السويدي
إليكتريك

Trainings are conducted in cooperation with



SIEMENS



Beauty and Hair Care Professionals

The project aims to economically empower young men and women including women bread winners, by qualifying them to work in the cosmetic craft through unconventional and accredited training programs that bring trainees to a professional level comparable to international standards. The project also helps the trainees to access available job opportunities or start their own project in the field.

In cooperation with



L'ORÉAL
EGYPT



Al Rowad “The Pioneers”

The project aims to provide support for the start-up or expansion of small projects, in the areas of Al-Marg and Dar Al-Salaam, in Cairo. Moreover, the project works on spreading the culture of financial inclusion.

The beneficiaries of the project receive internationally accredited management training that includes entrepreneurship skills to start new projects, and financial management of existing projects. This is accompanied by individual counseling and mentoring sessions, in addition to professional training for new projects specified according to market needs. After the training is completed, micro-loans are made available to owners of existing projects, and toolkits are given to owners of new projects.

In partnership with



In cooperation with



Agriculture Development Program

Goal: To improve the income level of farmers by training them on the latest scientific methods in agriculture to obtain the highest production, thus achieving an increase in income in the targeted areas, taking into account the environmental aspect.

The Most Significant Projects

Khairat Al Wadi Project

New Valley Governorate suffers from a food shortage problem, as it directly depends on imports from Assiut Governorate. It also suffers from a lack of job opportunities, which forces many young people to migrate to Cairo or other major Egyptian cities searching for a job. Therefore, this project was launched with the aim of achieving food security in the New Valley, by improving organic farming practices, providing farmers with modern farming and irrigation mechanisms, and creating new job opportunities for young people in the governorate.

In cooperation with



In partnership with



Implemented by



Reclamation

 **30** Acres

Construction

 **5** Greenhouses

Planting

 **1000** Palm trees



Supporting Small Farmers to Commercialize

The project aims to improve the production and marketing capacity of small farmers in Minya Governorate, focusing on the production of oil crops. The project links farmers to the Ministry of Supply to reduce the deficit in food commodities. It also links them to the official financial channels, as part of achieving financial inclusion, which facilitates marketing procedures.

Implemented by



Crop Marketing
 **+17** Acres



Inspiring Stories

Rahma Khatab

North Sinai Governorate, Al Dehisha Neighborhood

A Beneficiary from Intagna Project under the umbrella of Micro Finance Program

Four years ago and in the midst of the events in North Sinai Governorate, Rahma's husband disappeared. She is a mother of three children in different educational grades. She has been searching for her husband with no luck. She says:

“I became burdened with many responsibilities when my husband disappeared.. Our situation was so difficult that when one of my three children was tired, I could not find money to visit a doctor or buy treatment. My income was 600 pounds, and this is barely covering our basic needs. I cannot describe my happiness when Sawiris Foundation and the Fairouz Association told me that I could be part of the Intagna project and could have a small project of my own. I asked for a sewing machine because I live in a neighborhood where the services are very weak, and that machine was a life saving tool. At the very beginning I didn't have much trust; However the association got me the machine and trained me on how to manage the project. Thus, I started, and it really made a difference, now I can work and monitor my children all the time. I called the project “Hanonna for Sheets” as my daughter's name. I do have a page on facebook and clients from outside Al Dehisha. Thanks to God I can afford the education of my children and I feel I am well off.”



Inspiring Stories

Souad Mohamed Ramadan

Ezbet Khairala, Dar El Salam

A beneficiary from Al Rowad Project under the umbrella of Training and Employment Program

“As a part of Al Rowad project, I have been trained on the basics of management to help me manage my grocery shop. I never imagined that this training would be a turning point for my project. Now I maintain a detailed bookkeeping and can organize my revenue and expenses. Also, I am controlling my stock to know the missing items and can determine my current cash and my accounts receivables. All these have affected the way I manage my project, where I was able to increase capital from 14,000 Egyptian Pounds to 58,000 Egyptian Pounds. The project had a great impact on my life. Now I can afford paying my children's tuition fees at private schools and I can go to specialized hospitals. The most important achievement for my project is the energy and motivation I had gained from training, which made me forward looking.”





SOCIAL EMPOWERMENT SECTOR

The Social Empowerment sector aims to provide support for the poorest to provide them with means of social protection and basic services, and to reintegrate them into their societies.



Social Empowerment Sector in 2021

Map of Sector's Projects across the governorates of Egypt



Sector Programs

Care for Marginalized Children Program

Social Protection Program:

- Basic Services Program
- Women Empowerment Program
- Health Services Program

“Bab Amal” - Ultra Poor Graduation Program



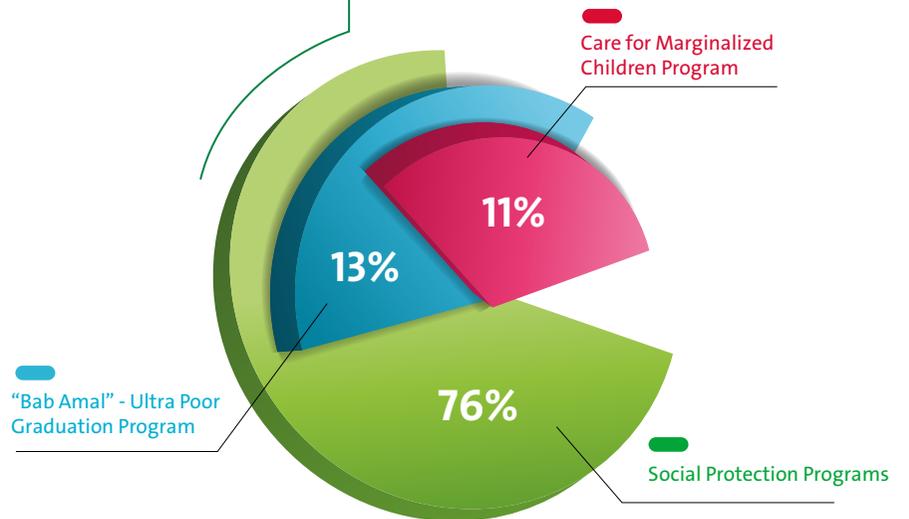
27 Projects



91 Million EGP



+103 Thousand Beneficiaries



Health relief convoys are fully prepared to reach all governorates of Egypt in emergency cases.

Care for Marginalized Children

Goal : To integrate marginalized children with their families and communities, by providing them with the psychological, life and educational skills necessary to become positive individuals.

The Most Significant Projects

Rehabilitation of youth and orphanages in orphanages for independence and aftercare

The project aims to build the capacities of 20 orphanages, in order to enable them to provide a safe and healthy graduation path for youth orphans. the project provide various trainings to the employees of the orphanages and the ministry of Social Solidarity. it also works on improving the societal perceptions of youth orphans through strong awareness and advocacy plans.

A Healthy Life for a Better Future

The project aims to work with children and youth living in the street conditions while providing them with healthy nutrition and sports activities to facilitate their reintegration into society. The project extends its services to children in 7 shelters and 2 reception centers in Cairo. The project also provides awareness sessions for children, night tours undertaken by mobile unit, and providing training and employment opportunities for young people in Carrefour branches.

Supporting  **29** Orphanages

In cooperation with



In partnership with



drosos (...)

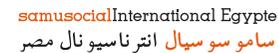
Implemented by



In partnership with



Implemented by



You can watch the documentary about the foundation vision regarding protecting and supporting the marginalized children

Social Protection Program

Social protection is the core of the social empowerment idea, as it is primarily related to the priorities of life requirements and sustainable development objectives. Following are the objectives of the program:

- Supporting basic services through improving housing environment for families living in the poorest villages. Support would be offered in the form of upgrading houses with basic utilities to be in line with environmental standards.
- Empowering Women educationally and socially through specialized projects as in women literacy project or through supporting domestic violence victims and including women as effective member in different projects of the foundation.
- Supporting Health Care Services for marginalized groups through supporting relief and health services providers.

The Most Significant Projects

Beit Yehmeny “A House to Protect me”

The project is implemented in Beni Suef, Assiut, Sohag, Aswan, New Valley, to support families living in unsafe conditions. The initiative provides an array of interventions that include providing adequate housing and security for families in the poorest villages in Egypt and improving basic facilities, especially those related to drinking water and sanitation networks. The initiative also carries out awareness campaigns to promote the principle of social contribution, in addition to empowering women socially, and providing health-care services through medical convoys. The first and second phases of the initiative were completed during 2021 and the third phase will end in 2022.

 **50**

Total budget to implementing the initiative in

 **5** Governorates

Renovating  **693** Homes



Comprehensive development and women empowerment in Tama Center – Sohag

The project was launched at the end of 2021, with the aim of enhancing the social role of women in Tama Center at the family and community levels, while enabling them to have the right to decision-making, financial independence, and positive participation in significant community issues. The project also contributes in general to achieving the comprehensive development goals of the state’s initiative “A Dignified Life” in cooperation with the Ministry of Social Solidarity. This includes improving the living conditions of the families who joined the project, eradicating the illiteracy of their members, raising awareness and providing them with micro-projects. Abdul Latif Jameel Poverty Action Lab in the Middle East and North Africa, evaluates and measures the impact of the project on improving the enrollment rates of girls and women in the labor market and their involvement in volunteer work.



+66 Million EGP

To improve the living conditions of



1700 Families

in **35** villages

In collaboration with



Implemented by



Beauty for Better Life

This project works on addressing an important and sensitive issue, in cooperation with all partner actors, with the aim of empowering women exposed to violence by developing the infrastructure and basic utilities of two hosting centers for women while supporting them psychologically and socially. The project also aims to ensure that hosting centers are able to provide quality services for women. Thus, it works on building the capacities of its employees of the Ministry of Social Solidarity of these centers so that the project in its final form can provide safe spaces for women exposed to violence and improve their psychological condition and enable them to be independent safely.

In partnership with



Implemented by



Building Capacity of Egyptian Red Crescent to Improve Response to Emergency Cases

The project revolves around providing necessary preparations to provide emergency relief services in all governorates of Egypt. The project aims to formulate a fleet of relief vehicles including 39 vehicles to enable the Egyptian Red Crescent convoys provide medical aid and deliver volunteers to the affected areas. The project also includes the training of 227 volunteers on the three types of training: emergency response, emergency psychosocial support and emergency rapid assessment. Year 2021, for example, witnessed the participation of these backed convoys in providing support to the Gaza Strip as part of the state's efforts to support the Palestinian people in the face of the Israeli aggression.

In Partnership with



39 Total relief vehicles



Bāb 'Amal "A Door of Hope": Targeting the Ultra-Poor (TUP) program

Bab Amal is a pilot program adopting the BRAC International's Targeting Ultra Poor Graduation Approach, which proven in over 50 countries, and has made a significant impact on the lives of diverse map of communities and contexts. In 2018, SFSD, together with BRAC and the Abdul Latif Jameel Poverty Action Lab (J-PAL), launched the Bāb 'Amal "A Door of Hope" program to empower 2267 extreme poor households in 35 villages of Assiut and Sohag governorates in Upper Egypt, and provide them with sustainable pathways to graduate from extreme poverty and reach a more stable situation.

The program is implemented in cooperation with the Egyptian Human Development Association (EHDA), and Giving without Limits Association (GWLA). It is worth noting that in 2021, the Bab Amal Program team contributed to providing technical support to the World Bank in Iraq and the Danish Refugee Council in Jordan, on the mechanisms for implementing the ultra-poor graduation program in Egypt.



730 households

Have stepped out of extreme poverty to live in a sustainable pathway by the end of 2021



Bab Amal Program's Main Interventions:

Providing Social Protection

- Providing consumption support of EGP 400 during the first 8 months of the program to beneficiaries who are not included under the umbrella of the National Takaful and Karama Program.
- Providing targeted families with basic services including health-care services, quality education, sewage, house renovation, and credential documents.



Watch the documentary about the program

Enhancing Livelihoods and Income Generation

- Providing families with animal or commercial assets as well as technical training on how to generate income from these assets.

Achieving Financial Inclusion

- Providing literacy Training.
- Opening accounts in the Egyptian Postal Authority to receive pensions and support consumption.
- Bi-monthly saving groups meeting.

Social Empowerment

- Visiting families biweekly to monitor their progress.
- Provide coaching and life skills training to households.
- Formulating supporting solidarity committees of the ultra-poor families in their villages.

In cooperation with



Implemented by





Inspiring Stories

Shabaan Aied - Sohag Governorate

Bani Wasel village Markaz Saqalta

A beneficiary of Beit Yehmeny Project under the umbrella of Social Protection Program

“God has blessed me with the “A house to protect me” project and it changed my life and the lives of my five kids. We have been living in a nest on the mountain made of bricks and reeds, without sanitation, electricity, or a bathroom. Tawasol Association sent me representatives to study my case, then they informed me that they would build me a house. At the beginning I did not believe them as I have heard this a lot before. However, this time I was surprised it was serious talk. I have been asked to leave house as they would begin construction work, cladding, paints, ceramics, plumbing and electricity till we reached this beautiful house. They also brought a sewing machine to my wife and she started a small project. She is now contributing to our expenses and I would start looking for a rented flat. Thanks God for all of this and thanks to everyone who helped us and saved us from being homeless.”





Inspiring Stories

Fatma El Kahlawy - Sohag Governorate
Rawafea El Esawia Village, Al Monshaa District
A beneficiary from Bab Amal Program

“I was living with my husband and three kids in one room covered with reeds ceiling. My husband has Back fracture, and we suffered a lot. I wished I had a stable income or a project to finance my family and get my children educated. When I have been told that I would receive LE. 500 and I would learn how to manage a project and save money, I was extremely happy. I have learned many things and knew how to expand my project. Finally, we don't borrow money and I can afford my children's needs while paying for their education and nutrition”.





PARTNERSHIPS SECTOR

The sector aims to ensure the continuity of existing and successful partnerships, as well as mobilize new partners to amplify the impact of the foundation.



The Partnerships Sector in 2021



76 Million EGP

Partners' contribution is equivalent to approximately **30%** of the foundation's budget for 2021



83 Million EGP

Allocations by partners towards co-funded projects over the upcoming years

Renewing Valuable Strategic Partnerships

Enlarging the partnership with Agence Française de Développement “AFD”

The memorandum of understanding between the Sawiris Foundation and its strategic partner, Agence Française de Développement, was renewed for a period of 3 years, with the aim of expanding the areas of cooperation and exchanging experiences between the two sides, while creating tangible results in the lives of the beneficiaries. The new partnership expanded the scope of developmental interventions to include education, economic empowerment, women's empowerment, protection of children without shelter, healthcare, and infrastructure. The signing took place at the French Embassy in Cairo, with the presence of the French Ambassador to Egypt, Stéphane Romatet.

Improving the Living Conditions of Individuals, Communities, and Marginalized Groups

Sawiris Foundation is renewing its strategic partnerships with ALEXBANK through signing a new memorandum of understanding worth 60 million EGP, to be equally invested by the foundation and the bank (30 million EGP each), over a period of 5 years. The partnership was signed in the presence of the Italian Ambassador in Cairo, Mr. Giampaolo Cantepe. This partnership aims to support improving the living conditions of individuals, communities, and marginalized groups served by the Foundation, especially women, small-holder farmers, and refugees.



[Watch the video summary of the event](#)





Significant New Partnerships

A New Partnership with Ora Developers for Protecting “Children without Parental Care”

We have signed a new partnership with Ora Developers, a pioneering Real Estate Developer in Egypt. The objective of the partnership is to implement tangible steps when it comes to including children and marginalized individuals in society, while providing them with opportunities and experience to build their capabilities and help them reach their potential. This would be attained through the following pillars:

- Providing entertaining events for “children without parental care” through Zed Park, which is affiliated with Ora Developers.
- Cooperating with Zed Sport Club, namely the football team, to support talented marginalized kids.
- Enhance the accessibility for better educational opportunities by supporting talented children and providing better educational opportunities through supporting talented children when it comes to sports.
- Allocating a special area at Zed Park for art activities and workshops to support arts and handicrafts.



Investing in Young Girls for a Better Future

Sawiris Foundation signed a memorandum of understanding with the United Nations Population Fund to support and finance the “Noura” initiative, which was launched within the framework of a broader partnership between the Ministry of Planning and Economic Development, the Embassy of the Netherlands in Egypt, the National Council for Women, and the National Council for Childhood and Motherhood. It was signed in a ceremony held on the sidelines of El Gouna Film Festival, in October 2021, with the aim of contributing to creating a better future for Egyptian girls through training, building skills, providing access to high-quality education and equal opportunities for work, and strengthening the environment around them to provide the necessary health and social services.



The Impact of the Partnerships Sector on other Sectors

Sector	Financial Support	Project in Progress	New Project
EDUCATION & SCHOLARSHIPS	19.4 Million EGP	11	7
ECONOMIC EMPOWERMENT	22 Million EGP	8	7
SOCIAL EMPOWERMENT	34.3 Million EGP	6	7



75.7 Million EGP

Partners' contribution during 2021 to support



47 Projects

The Significant Events with the Education & Scholarships Sector

Supporting the Technological Development of the Educational

The partnership between Sawiris Foundation, Orange Foundation France, and Orange Egypt ran from 2017 until 2021, as the three entities cooperated to implement the “Digital Schools” initiative in order to provide community schools - affiliated with the “Schools for Egypt” project - with the necessary digital equipment while linking schools to the Internet to facilitate the education process. Tablet devices have been provided for students in order to provide opportunities for high-quality digital education. The initiative also worked on qualifying cadres from the community to work in the field of electronic device maintenance. The partnership between the three entities expanded in 2021 to provide support to other schools under the “Blended Learning Journey for Teachers” project.



Watch the documentary about the Digital Schools initiatives



The Inauguration of the Educational Kitchen at the German Hotel School in El Gouna

The new educational kitchen was opened in the school, to shape a strong addition to the school's edifice equipped at the highest level for the education and training of students in the hospitality sector.



Watch the video about the school's new educational kitchen





The Significant Events with the Economic Empowerment Sector

Diarna Handicrafts Exhibition

The 61st edition of Diarna Exhibition was organized at Cairo Festival City Mall in the Fifth Settlement, to support the handicraft & heritage industries and to promote products that are manufactured by thousands of distinguished Egyptian craftsmen. The exhibition was held under the slogan “Egypt Speaks Crafts” to support more than 300 exhibitors from all over Egypt, and to empower them economically. The total sales in the exhibition amounted to about 11 million EGP. Some NGOs, on the sidelines of the exhibition, organized a number of workshops to teach handicrafts to the exhibition visitors.

In partnership with



Watch the event coverage video



El Masrya 4

Continuing the success achieved by publishing 3 previous copies of the “EL MASRYA” catalogue, the fourth edition was launched this year on the website of the National Council for Women, which is a platform for displaying and marketing the crafts of creative Egyptian women. The platform also presents inspiring stories about those women. The fourth version presents 23 inspiring Egyptian women from 8 different governorates working in the handicrafts sector.

In partnership with



You can view “EL MASRYA 4” Catalog here



The Significant Events with the Social Empowerment Sector

Yes Yoga Day

Next to the Pyramids of Giza, the event was organized under the title of "Destining a New Beginning", with the aim of combatting violence against women in general, and empowering refugee women residing in Egypt economically and socially in specific. The event was conducted in line with the United Nations Sixteen Days Campaign to End Violence against Women and Egypt's Vision 2030. It included yoga sessions, discussion and awareness sessions, a bazaar for live performances by discussions artists, and many other activities.

In Partnership with



Watch the event coverage video



Heroes Back to School

Since 2017, and in cooperation with ALEXBANK, the foundation has been organizing an annual celebration for marginalized children, supported by the social empowerment sector. Over the past years, new partners joined the support program for marginalized children, who in turn participated in improving the quality of services provided and maximizing their impact. In 2021, the "Heroes' Back to School" celebration was organized at Zed Park in Sheikh Zayed, where more than 400 children enjoyed a unique entertainment experience. They also participated in awareness raising theatrical performances and received new bags containing the necessary school supplies.

Under the Auspices



In Partnership with



Watch the event coverage video





Our Partners in Development



Our Partners from the Governmental Sector





LEARNING & STRATEGIES SECTOR

Learning & Strategies Sector is the newest sector in the foundation. Its units work in a homogeneous manner in order to maximize the impact of the development interventions, which all rely on scientific evidence. The purpose of adopting this philosophy is to guarantee attaining targeted objectives while monitoring the projects' performance on regular basis, thus enabling us to identify lessons learned and best practices as well as errors that must be recognized and corrected.





The Learning and Strategies Sector is made of five main units

following is a manifestation of the main activities and objectives of each:

Strategies

- Develop a strategic plan for the foundation based on scientific evidence, statistical data, and periodic reports with the aim of maximizing the impact of the activities and results of the Foundation.
- Monitoring the implementation of the programs plans against the strategic plan indicators.

Learning & Innovation

- Ensuring supporting the teams of the foundation and the partnering association with recent scientific evidence required to design and manage projects while training them on these evidences and how to utilize them.
- Documenting the Foundation's success stories while archiving and publishing learning models to enlarge the impact .

Information Technology

- Developing an effective and reliable information system to facilitate the internal and external management of the Foundation projects.



EVALUATION

- Improving the foundation programs design.
- Building Capacities of partnering association in terms of managing projects based on scientific evidences to align with the Foundation philosophy.
- Evaluate the projects implemented by the Foundation in addition to measuring the projects impact in partnership with governmental and non-governmental organizations.

Monitoring

- Ensuring the presence of an effective system to monitor the performance of the projects and the partner NGOs, while ensuring collecting data and monitoring quality based on clear criteria.
- Supporting the team of the Foundation and the partnering NGOs with the skills and the knowledge required to involve them in monitoring activities.
- Develop a unified monitoring and reporting mechanisms for the Foundation activities.



Significant Achievements of the Sector in 2021

A New Vision for the Future:

The Learning and Strategies Sector, along with the rest of the Foundation sectors, has taken serious steps to develop the new strategy for the years (2023-2028). The purpose is to move forward in achieving the vision and mission of the Foundation based on accurate scientific evidences that focus on two main objectives as outlined below:

1

Eliminating Multi-dimensional Poverty

The Foundation plan to focus on designing projects that consider different forms of deprivation resulting from poverty while tackling poverty in a deeper way that doesn't focus only on materialistic and economic elements.

2

Empowering Change Agents

The Foundation will support individuals and institutions that are working to attain real change in their society. Support would be in a financial form through scholarships and unconditional financial grants, and would be in a technical form through building capacity and enhancing skills and capabilities.

The Foundation is adopting a clear philosophy to achieve these objectives which is Effective Altruism. This means taking all the required measures to design programs that would have a positive impact on beneficiaries. We would also direct the entire budget to support well-studied and feasible interventions. Meanwhile, we would reduce overheads and would work on strengthening partnerships with other donors to mobilize greater resources to serve the poor and the poorest.

Financing and Qualifying Egyptian NGOs and Institutions Program

Within the framework of the initiative to build the capacities of partner associations to manage projects based on scientific evidence, a database called “Associations Bank” was developed. The database includes 190 active and qualified associations and institutions that are all capable of working with Sawiris Foundation starting from 2023 to 2028. They will be also trained in order to receive funds and support to implement their projects and achieve the strategic objectives of the Sawiris Foundation. These associations were selected after a rigorous evaluation conducted by the Foundation for 500 associations and institutions that applied for the program. All the selected associations would also be trained on a capacity building program that has been developed by Sawiris Foundation and would be executed by us as well as part of the plan to support the Egyptian civil society. Furthermore, we would conduct a national survey which will be the first of a kind in Egypt to measure the capabilities and needs of the Egyptian civil society. The survey would be periodically conducted in order to measure the progress of the Egyptian civil society.

The Seminar: “Towards More Effective Micro-Finance Programs”

In partnership with researchers from the Abdul Latif Jameel Poverty Action Lab in the Middle East and North Africa, we have published the results of one of the most recent studies conducted by Sawiris Foundation. It aimed to study and evaluate the impact of different types of financing (low-interest loans - cash grants - in-kind grants) on the growth of micro-enterprises, with the purpose to find the best ways to provide economic support.



You can view the results of the study



Launching the Foundation's Internal Newsletter

As our foundation believes in the importance of internal learning and knowledge, the Learning & Innovation Unit has launched the internal newsletter since the last quarter of 2021. The newsletter discusses the most important evidence-based researches in addition to local and internal reports that benefit and enrich the work of our technical sectors. It also contains spotlight on the events, seminars, and training sessions that could contribute to internal learning and enable building the capacity of our team. Furthermore, the newsletter is a tool for spreading dialogue, concepts, and unified technical language among the Foundation staff members.

Launching The Foundation's Blog

The blog aims primarily to widen dialogue with partners, change agents, researchers, and policymakers. It also works to confirm the status of the Sawiris Foundation as a donor foundation that works to popularize culture and educational work curricula among institutions and NGOs through the dissemination of experiences, evidences, and the philosophy of collective learning. The blogs published on the Foundation's website during 2021 include topics of strategic priority such as spreading the culture and concept of effective altruism in civil society, the significance of using scientific evidence in the design and implementation of development projects, and the importance of having channels for learning from previous experiences and initiatives.



Here you can access the blog



Expansion of New Impact Measurement Studies

Considering the Foundation's tendency to follow the philosophy of effective altruism, the Foundation is increasingly conducting new impact measurement studies. The aim is to verify the feasibility of the development interventions while ensuring the presence of scientific evidences as indicators for the possibility of achieving the desired effect. Indications also might prove the necessity of modifying the interventions and would depict the adverse results if present. Here are some examples of impact studies that began in 2021:

“Public Nutrition” Project- Implemented by The Egyptian Food Bank

- Determining best practices in targeting eligible beneficiaries.
- Measuring the impact and effectiveness of complementary nutrition education campaigns and interventions on the beneficiaries' well-being.
- Measuring the ability of the newly proposed food funds on the food insecurity index compared to the previous funds that the Bank was working on and comparing results with the scenario of not giving food boxes in the first place.

“Comprehensive Development and Women Empowerment” Project - Implemented by Life Makers Association

- Studying the possibility of increasing the rate of female participation in workforce by changing the title of the offered jobs from employment into volunteering.
- Testing if voluntary work itself is a tool to enhance women empowerment.

“Beity Amany” Project – Implemented by Habitat International

- Studying the impact of providing loans to the poor to provide them with adequate housing while providing them with technical support to improve the quality and cost-effectiveness of the renovation works carried out by contractors.
- Studying the impact of access to housing microfinance on household outcomes, including housing quality, financial well-being, health and human capital.

“Bena’ 2” Project – Implemented by Giving Without Borders Association

- Testing the possibility of increasing female youth participation in workforce through studying the indirect impact of participating women on social context of the traditional rural community.
- Measuring the extent of change in the bargaining power of women within the household.

“Digital Marketing” Project

- Testing the potential of digital marketing as an effective way for small businesses. The purpose was to boost demand by reducing search costs and market-fragmenting information that prevents businesses from communicating with customers outside their home markets.



SAWIRIS CULTURAL AWARD

Edition 17

The “Sawiris Cultural Award” is one of the most important programs of the Sawiris Foundation in supporting the cultural movement, enriching the spirit of the nation, and reviving its renaissance. The award was launched in 2005 to recognize outstanding literary works by established and emerging Egyptian writers with the aim of encouraging artistic creativity, shedding light on promising new talents, and honoring literary figures and writers for their creative work in the fields of novel, short story, film script, theatrical text, literary criticism, and literary narratives. The award also encourages the advancement of children's books as the Foundation has launched in 2021 a new award for the best book for children under the age of 12.

Sawiris Foundation celebrated the closing of the seventeenth edition of the Sawiris Cultural Award at the National Museum of Egyptian Civilization. This was in the presence of a group of public figures and symbols of Egyptian society, including intellectuals, artists, talents, and politicians. The ceremony witnessed honoring 16 winners of established and emerging writers for their distinguished literary works that were selected from among 1,304 literary works presented in the various branches of the award in its seventeenth edition.

جائزة ساويرس الثقافية
Sawiris Cultural Award



28 Million EGP

Total Budget Sawiris Cultural Award until 2021



225 Winner

Total numbers of winners until 2021

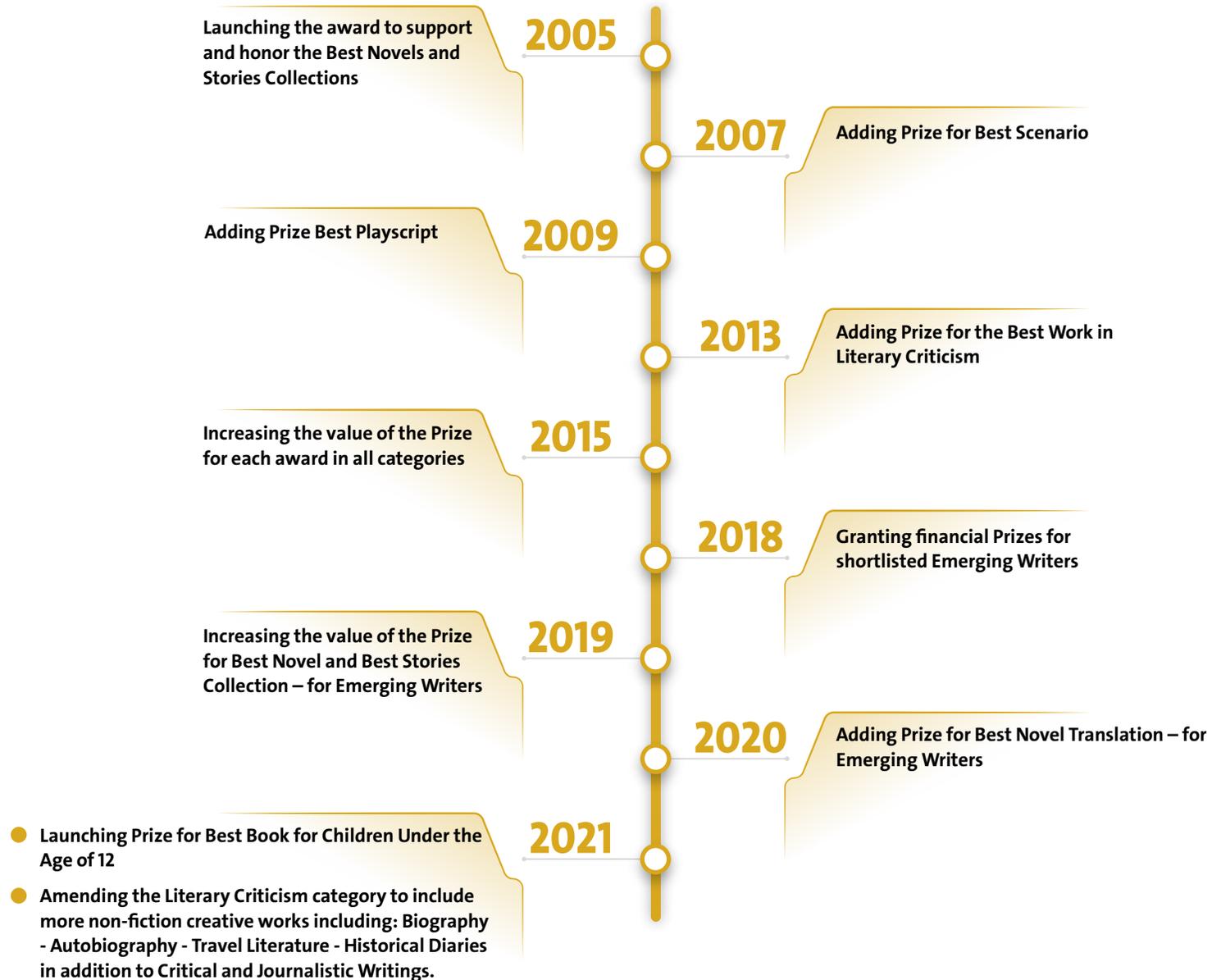


Watch the event coverage video



The Cultural Award Timeline

Since its inception and over the past 17 years, the award has formed an ideal base for enriching the cultural life in Egypt through the recognition of many real creative experiments, knowing that the award also managed to achieve a unique position among the Arab and Regional awards



THE FOUNDATION'S REGIONAL & INTERNATIONAL CONTRIBUTIONS

Significant Contributions

Heading Board of Trustees



This year's forum discussed philanthropy in the light of current crises. It also presented a report published by Cambridge University about the Sawiris Foundation's initiative to deal with the COVID pandemic.

Membership



Engineer Noura Selim, Executive Director of the Foundation, was awarded the "Arab Woman Award for Social Responsibility" under the auspices and presence of the Secretary-General of the League of Arab States. This was part of activities honoring the best distinguished and pioneering models with socially-impact interventions in Egypt and the Arab world.



Effective Membership



Membership of the Network of Foundations Working for Development (NET - FWD)



Membership of the Civil Society Advisory Committee of the Group of Twenty (G20)



Membership of the Advisory Committee of the International Education Funders Group



Membership of the National Investment Charity for Education Fund

Case Studies



Harvard Business School

Harvard Business School developed a case study on the Foundation's efforts in the field of developing the educational system in Egypt and its strategy to expand pre-primary education programs and apply them nationwide.

WITS UNIVERSITY



WBS Wits Business School
Sculpting global leaders

Researchers at Wits Business School (University of Witwatersrand) developed a case study on the Foundation's prompt response to the COVID pandemic. The case shed light on decision-making mechanisms and initiatives to support civil society during the pandemic.

FINANCIAL REPORTS

For The Financial Year Ended in
Decemeber 31st, 2021



Financial Reports and Statements

Sawiris Foundation for Social Development

(Established According To Law No. 84 Year 2002 and Adjustment)

Statement of Financial Position

as at December 31, 2021

	31 /12 /2021 EGP	31 /12 /2020 EGP
Assets		
Cash at banks	38 877 696	42 915 085
Certificates and Endowment deposits with banks	100 000 000	100 000 000
Endowment Treasury Bills	217 965 002	-
Debtors & other debit balances	3 360 684	2 114 285
Loans to small & micro projects (net)	3 265 000	700 000
Property, plant & equipment (net)	13 546 075	8 042 548
Total assets	377 014 457	153 771 918
Liabilities		
Creditors and other credit balances	1 311 527	268 621
Total liabilities	1 311 527	268 621
Capital		
The capital of the institution	10 000	10 000
Surplus		
Surplus carried forward	153 493 297	141 390 030
Add:		
Excess of revenues over expenses	222 199 633	12 103 267
Total surplus	375 692 930	153 493 297
Total liabilities & Capital surplus	377 014 457	153 771 918

Sawiris Foundation for Social Development
(Established According To Law No. 84 Year 2002 and Adjustment)

Statement of Revenues & Expenses
For The Financial Year Ended Decemeber 31, 2021

	31 /12 /2021 EGP	31 /12/2020 EGP
Revenues		
Donations from founders - restricted	19 976 590	36 965 669
Donations from founders - unrestricted	493 278 209	287 326 605
Other donations	6 570 000	2 120 000
Surplus refunded from projects	3 454 107	1 242 659
Interest income from endowment deposits with banks	7 108 938	2 150 531
Interest income from Treasury Bills	5 603 402	-
Interest income from time deposits - Current Accounts- (restricted)	32 888	74 367
Interest income from time deposits - Current Accounts - (unrestricted)	6 958 419	2 400 525
Interest income from loans to small & micro projects	77 175	12 600
Total revenues	543 059 728	332 292 956
 Expenses		
Projects and grants expenses-restricted	35 954 089	51 879 303
Projects and grants expenses-unrestricted	250 865 202	242 653 667
General & administrative expenses	13 150 018	9 142 000
Other expenses for projects and grants	19 525 061	14 883 385
Foreign currency exchange loss	223 927	645 954
Depreciation of property, plant & equipment	1 141 798	985 380
Total expenses	320 860 095	320 189 689
Surplus /(excess of revenues over expenses)	222 199 633	12 103 267

Sawiris Foundation for Social Development
 (Established According To Law No. 84 Year 2002 and Adjustment)
Statement of Cash Flows
 For The Financial Year Ended Decemeber 31, 2021

Cash flows from operating activities	31 /12 /2021 EGP	31 /12 /2020 EGP
Donations from founders - restricted	19 976 590	36 965 669
Donations from founders - unrestricted	493 278 209	287 326 605
Other donations	6 570 000	2 120 000
Interest income from endowment deposits with banks	6 262 500	4 857 462
Interest income from time deposits & current accounts (restricted - unrestricted)	6 990 450	2 478 864
Foreign currency exchange	(223 927)	(645 954)
Surplus refunded from projects	3 454 107	1 242 659
Loans to small & micro projects	(2 565 000)	(700 000)
Collections from small & micro projects	-	360 000
Interest income from loans to small & micro projects	77 175	12 600
Allocated proceeds - Al - Ahram	202 726	-
Allocated proceeds - TUB Partners	-	221 138
Allocated proceeds - Springboard	477	402
Projects and grants expenses - restricted	(35 954 089)	(51 879 303)
Projects and grants expenses - unrestricted	(250 865 202)	(242 653 667)
General & administrative expenses	(12 428 460)	(9 531 220)
Other administrative expenses for projects and grants	(19 525 061)	(14 883 385)
Allocated payments - Springboard	(435)	(1 114)
Allocated payments - Al Ahram projects	(203 084)	(1 095)
Allocated payments - TUB Partners	(77 440)	(215 538)
Net cash flows provided from operating activities	214 969 536	15 074 123
Cash flows from investing activities		
Payments for purchasing property, plant & equipment	(6 645 325)	(845 205)
Increase in Certificates and endowment deposits with banks	-	(16 500 000)
Increase in endowment Treasury Billst	(212 361 600)	-
Net cash flows (used in) investing activities	(219 006 925)	(17 345 205)
Net change in cash & cash equivalents	(4 037 389)	(2 271 082)
Cash & cash equivalents at the begining of the year	42 915 085	45 186 167
Cash & cash equivalents at the end of year	38 877 696	42 915 085

GOVERNANCE

The Foundation's Board of Trustees includes 11 members, including five members of the Sawiris family and six independent members of Egyptian society leaders and experts in their various fields. The Foundation's Board of Trustees meets at least four times during the year, in addition to the meetings held by the Foundation's Executive Committee. Mrs. Yousriya Loza-Sawiris has chaired the Board of Trustees from 2018 until now.





BOARD OF TRUSTEES



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Qualified Accountant & Financial Advisor



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Eng. Samih Sawiris

Entrepreneur and Founder of Orascom Development Holding (ODH)



Our Team

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Executive Director

Rania Ramses

Senior Office Manager

Mays Abou Hegab

Programs Director

Education & Scholarships Sector

Mays Abou Hegab

Acting as Sector Director

Mohamed Shawky

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Mohamed Omar

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Patricia Samman

Strategies Assistant

Adham Hamdy

Learning & Innovation Officer

Nourhan Soliman

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Financial Auditor Sector

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Sector Director

Osama William

Manager at Financial Audit on Programs Sector

Sherif Arafa

Senior Auditor

Hossam Ali

Senior Auditor

Belal Yassin

Senior Auditor

Finance Sector

George Fekry

Finance Director

Bahaa Wagih

Principal Accountant



PR & Communication Department

Wessam Ragab

PR & Comms. Manager

Mariana Adel

PR & Comms. Officer

Ahmed Gad

Senior PR & Comms. Officer

HR & Administrative Sector

Riham Sadek

HR & Admin. Director

Nermine Rashed

Principal HR & Admin. Officer

Mena Nabil

I.T Manager

Marina Sabry

HR & Admin. Officer

Khaled Salah

Admin. Assistant

Supportive Team

Hussein Mostafa

Mahdi Shams Eldin

Khaled Samir

George Milad

Hamdy Abdel Aal

Abdel Karim Gad

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